

# Julie Seely

User Experience Designer

## EDUCATION

### Graphic Design

#### Web Design Emphasis

Hennepin Technical College  
2009 - 2012  
Brooklyn Park, MN

### Audio Production

#### Specialist

Hennepin Technical College  
2004 - 2008  
Eden Prairie, MN

## SKILLS

Sketch  
Abstract  
InVision  
Dreamweaver  
Illustrator  
Photoshop  
CSS  
HTML  
SEO  
User experience  
Demandware/Salesforce

## CERTIFICATES

### NN/g UX Certificate

License #1008444  
2016

## SOCIAL

### LinkedIn

/in/julie-seely

## CONTACT

612-275-3355  
jkpicht@gmail.com

## WORK EXPERIENCE

### User Experience Designer • Thomson Reuters Nov 2019 - Present

- Create wireframes and high-fidelity designs for Westlaw and Practical Law: QuickCheck, Global IP, Westlaw Today, Outline builder, Matter Maps, What's Market Analytics and general product enhancements and general product enhancements.
- Designing with Sketch, Photoshop and Illustrator while keeping WCAG accessibility guidelines in mind.
- Collaborating with global stakeholders, Dev/CSS teams, UX researchers, UX architects and other UX designers.
- Working in an agile environment and keeping code release scheduling in mind when providing final designs.
- Assisted in user research
- Log bugs in AzureDevOps

### Freelance Website Designer • Jan 2012 - Present

- Working directly with clients to design and develop custom websites.
- Custom coded WordPress websites such as [www.snsfireworks.com](http://www.snsfireworks.com) and [www.catalystcp.net](http://www.catalystcp.net) and [www.pichts.com](http://www.pichts.com) starting with an HTML5 Boilerplate adjusting and updating code with specifications by the client.
- Set up hosting, domain names, launched websites through clients preferred hosting platform.
- Implemented Google Analytics for visitor and event tracking

### Interaction Designer • Rapala Oct 2013 - Oct 2019

- Provided high fidelity designs using Illustraor and Photoshop and annotations for design and functionality.
- Collaborated with off-site developers to ensure functionality and designs were implemented as expected.
- Custom coded HTML and JS for multiple landing pages while keeping SEO in mind.
- Maintained, scheduled and coded homepage banners in Dreamweaver and launching through Salesforce Business Manager.
- Assisted in setting up sale categories and creating promotion to run according to schedule.
- Designed graphics for Facebook, Instagram and Affiliate marketing.
- Managed FlowBox and Google Tag Manager

### Graphic & Website Designer • 2nd Swing Golf Nov 2012 - Oct 2013

- Designed multiple manufacture landing pages on [2ndswing.com](http://2ndswing.com) using Photoshop and Illustrator.
- Worked directly with an offsite developer on new layouts, while front end coding to launch new pages in AspDotNetStoreFront and Dreamweaver.
- Helped out with additional projects around the office such as brochures, signs, digital signage and Facebook event images.